

# Dallas-Ft. Worth

MARKET INSIGHT REPORT

SPRING



## Employment / Unemployment

GREA

Employment growth remains strong in the North Texas region. The Dallas-Fort Worth-Arlington Metropolitan Statistical Area (MSA) is comprised of two metropolitan divisions with separately identifiable employment centers, and there were employment gains in both divisions. The U.S. Bureau of Labor Statistics reported total non-farm employment increased by 242,200 over the year as of November 2022, a job gain rate of 6.1% compared to the 3.2% nationally. Dallas-Plano-Irving represented 72% of the area's total non-farm employment, gaining 194,100 jobs

> over the past twelve months. During the same period, the Fort Worth-Arlington division gained 41,100 jobs, accounting for **28%** of the total MSA workforce. Hourly wages increased 4.3% YoY to \$33.65.

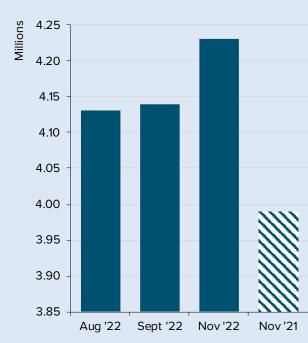
The unemployment rate was 3.7% in August 2022, on par with the national rate and considerably lower than the average 4.1% rate across the other major metros across the state.

As of November 2022 (latest data available prior to publication), the unemployment rate lowered to 3.3%, down 50 basis points YoY.

The professional and business services industry sector had the largest gain of jobs amongst the private-industry super-sectors at 51,700, a 7.1% increase over the previous year. Comparatively, the professional and business services had a 3.2% gain on a national level.

The region's highly skilled workforce pool combined with a low cost of doing business has lured companies from across industry sectors to the area. Construction is scheduled to start this month on Wells Fargo's \$455 million campus in Irving, and Goldman Sachs' new \$500 million office headquarters in Dallas office will be one of the largest office developments in decades in North Texas. Goldman Sachs will employ 5,000 Dallas area residents.

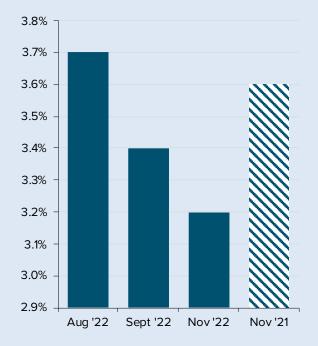




| Metro Area Employment (Thousands) Nov 2022 | % from Nov 2021 |       |          |
|--|-----------------|-------|----------|
| Metro Area Employment (Thousands)          | NOV 2022        | DFW   | National |
| Total Non-farm                             | 4234.6          | 6.1%  | 2.9%     |
| Mining, Logging, and Construction          | 238.1           | 8.2%  | 3.2%     |
| Manufacturing                              | 306             | 6.3%  | 2.9%     |
| Trade, Transportation, and Utilities       | 921.8           | 3.7%  | 1.6%     |
| Information                                | 87.7            | 3.7%  | 4.8%     |
| Financial Activities                       | 372.3           | 6.2%  | 1.5%     |
| Professional and Business Services         | 777             | 7.1%  | 2.6%     |
| Education and Health Services              | 505.6           | 7.3%  | 4.0%     |
| Leisure and Hospitality                    | 431.6           | 12.5% | 6.5%     |
| Other Services                             | 136             | 7.4%  | 3.1%     |
| Government                                 | 458.5           | 1.1%  | 1.5%     |
|  |                 |       |          |

Sources: U.S. BLS, Current Employment Statistics, GREA Research

#### Unemployment



## Dallas Rental Market

- While demand for multifamily markets in Dallas-Fort Worth eased in 2022 compared to 2021, a steady flow of in-migration and corporate relocations and expansions will remain the primary drivers for apartment demand in 2023.
- Entry-level home purchases have been substantially thwarted due to high demand, low inven-• tory, increased home values, and escalating monthly mortgage payments as a result of higher interest rates. Some existing renters will remain in the apartment market until additional supply comes online. Meanwhile, new Metroplex residents will keep demand elevated, keeping a tight reign on vacancy rates.
- Availability and vacancy rates will both increase in 2023, closer to the normal pre-pandemic ranges.





## + 8.5%

New lease asking rents are at \$1,563, up 8.5% from the previous year.

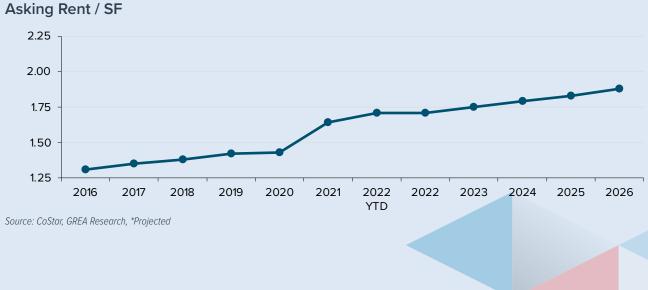
| Year Built                     | Asking Rent | Occ. Rate |
|--------------------------------|-------------|-----------|
| 1800-1949                      | \$1,102     | 95.6%     |
| 1950-1969                      | \$1,160     | 91.7%     |
| 1970-1979                      | \$1,240     | 92.1%     |
| 1980-1989                      | \$1,291     | 91.3%     |
| 1990-1999                      | \$1,679     | 93.7%     |
| 2000-2019                      | \$1,907     | 93.9%     |
| 2020-2022                      | \$1,877     | 71.7%     |
| *Includes Properties in Lease- | Up          |           |

#### Average Rent / Vacancy



#### Asking Rent Comparison





## Multifamily Construction –

- Dallas lands as the Number 2 multifamily market in the nation for development activity . with 23,906 completed units and 36,154 units in development, of which 28,665 units have broken ground. Northern Collin and Denton Counties represent the leading edge of demographic growth, with the Frisco/Prosper submarket reporting an increase in construction starts in the past year. Suburbs in Collin County have experienced some of the fastest population growth in the nation, and corporations are following suit. Construction demand will remain healthy in these areas in 2023.
- Construction activity in the Fort Worth area is expected to remain steady as renters continue to pursue lower-density suburban alternatives that offer more affordable rents.

### Permits

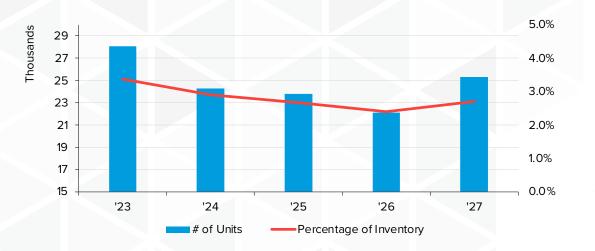
#### **Total Residential Building Permits**



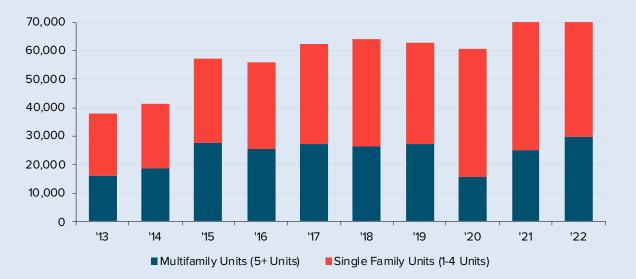
## 28,039 New Units

2023 Expected Completions 24,256 New Units Will Follow in 2024

#### **Supply & Demand Forecast**



Source: YARDI, CoStar, All Figures are Annual Totals, \*Projected



Source: U.S. Census, Texas A&M University Texas Real Estate Research Center, GREA Research, Multifamily Includes Condos



## 29,753

(5+ Units) +17.9% YoY

• Permit activity increased in the Dallas-Fort Worth apartment market in 2022 after slipping in 2020 during the pandemic, leading to leaner construction starts. While developers are still facing challenges with supply chain bottlenecks and construction material availability, construction levels are expected to rise in tandem with higher permitting levels.

Multifamily Permits



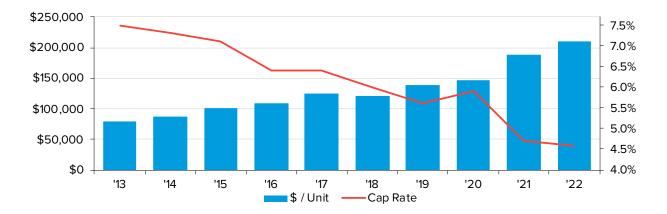
\$388K

Median Single Family Price

+5.7% YoY

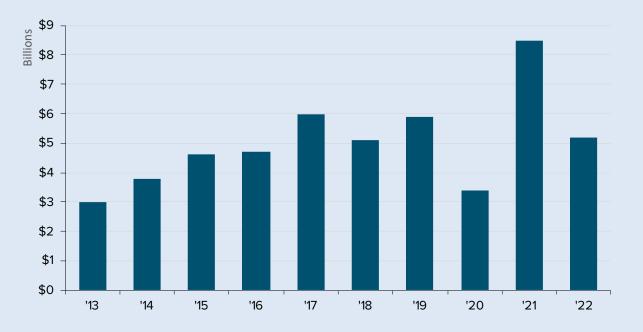
### Multifamily Sales

#### Average Sales PPU / Cap Rate





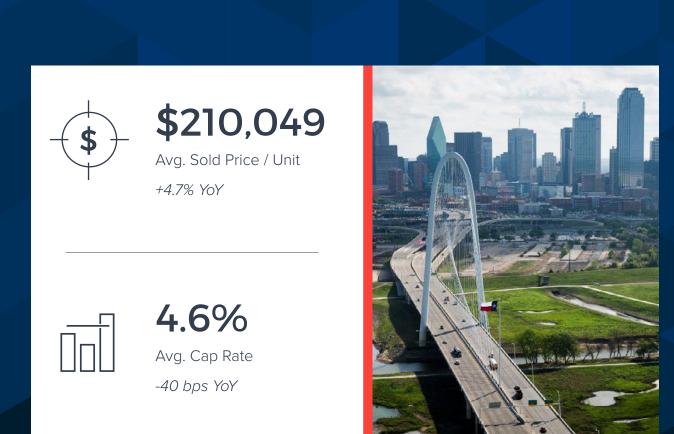
#### **Apartment Sales Transactions**



Source: CoStar, GREA Research

6.5% range depending on the asset quality, location, and upside in NOI.

Source: CoStar







• <u>NOTE:</u> With Texas being a nondisclosure state and cap rates among various asset classes differing so much; it appears that it's likely newer properties with lower cap rates reported more sales which isn't unusual in the DFW market. REITs are required to report their sales data, and they own a heavier share of the institutional assets. Broadly, we're seeing cap rates in the 4.5% -

## TO LEARN MORE ABOUT GREA AND OUR CAPABILITIES PLEASE VISIT WWW.GREA.COM

TODD FRANKS Chairman & Founding Partner O | 972.916.9397 todd.franks@grea.com

**CHIBUZOR NNAJI** Senior Managing Director M | 469.426.1602 <u>chibuzor.nnaji@grea.com</u>

ZAC THOMAS Managing Director O | 479.388.0947 zthomas@grea.com

ESTHER CHO Managing Director O | 972.449.0440 esther.cho@grea.com

NICHOLAS BROWN Associate Director O | 972.532.6126 nicholas.brown@grea.com MARK ALLEN Executive Managing Director O | 972.865.6328 mark.allen@grea.com

BYRON GRIFFITH Senior Managing Director O | 972.432.7436 byron.griffith@grea.com

SEAN SCOTT Managing Director O | 972.996.6233 sean.scott@grea.com

ANGEL FLORES Director O | 972.232.2325 angel.flores@grea.com

RYAN QUAID Associate Director O | 214.253.4660 ryan.quaid@grea.com

#### SEAN REYNOLDS

Senior Managing Director M | 214.697.5720 sean.reynolds@grea.com

JEFF BURGFECHTEL Senior Managing Director O | 972.619.5007 jeff.b@grea.com

LEE ROBINSON Managing Director M | 972.741.5439 lee.robinson@grea.com

BUCK PODERSKI Associate Director O | 972.699.5272 buck.poderski@grea.com

JAY LOHMANN Associate Director M | 214.679.9673 jay.lohmann@grea.com



5728 LBJ Freeway, Suite 310 Dallas, TX 75240 www.GREA.com

#### © 2023 Global Real Estate Advisors (GREA)

Sources: GREA Research; National Multifamily Housing Council; Yardi; CoStar

The information contained in this flyer has been obtained from sources we believe to be reliable; however, we have not conducted any investigation regarding these matters and make no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. While we do not doubt its accuracy, we have not verified it and neither we, nor the Owner, make any guarantee, warranty or representation of any kind or nature about it. It is your responsibility to independently confirm its accuracy and completeness. Any projections, opinions, assumptions or estimates used are for example and do not necessarily represent past, current or future performance of the property.